

## **Outside bodies feedback from Members**

### **Purpose of report**

For information.

### **Summary**

This paper provides Members with the opportunity to feedback on recent meetings of outside bodies at which they have represented the Board.

The latest Chair's report is attached as **Annex A**. At **Annex B** is attached a copy of a letter from Councillor Rea to Sir Peter Bazalgette

### **Recommendation**

Members currently representing the Board on outside bodies are asked to **provide any appropriate feedback** from recent meetings, details of which are enclosed.

### **Actions**

Subject to comments from the Board, officers to take forward any suggested actions.

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## Outside bodies feedback from Members

### Recent

| Purpose   | Key points discussed   | Outcome  |
|---|--|--|
| <b>Councillor Flick Rea met Tennis for Free on 16 January</b>   |  |  |
| The meeting discussed ways in which the Tennis for Free initiative can be rolled out to more councils.  | How Tennis for Free has developed projects with councils across the country and how the LGA could further support this process.  | The LGA will share case studies of the Tennis for Free initiative within the First Magazine, CTS bulletin and website.   |
| <b>Councillor Flick Rea and Cllr Andrew Lewer spoke at the LGA / Arts Council England Museums Leadership Academy on 23 / 24 January</b>   |  |  |
| The event supported 13 councillors to share learning about the extent of transformation that is now required in the planning, delivery and development of museums services.         | <p>Delegates discussed how museums can help to drive local growth and the role of commissioning in improving outcomes.</p> <p>Delegates heard from different models for delivering museums, including the Yorkshire Museums Trust, Brighton and Hove City Council, Exeter City Council and Leicester City Council.</p>   | This was the first museums academy we hosted with Arts Council England and we received very positive feedback from delegates with 90 per cent saying it helped them to lead improvement. |
| <b>Councillor Flick Rea spoke at the LGA/Sport England Sport Leadership Academy on 5/ 6 February</b>  |  |  |
| The event supported 10 portfolio holders for sport to develop further their understanding of the opportunities and challenges faced by local government funded and supported sport. | Delegates considered how to transform sport services in the current political and financial landscape, which included discussions on asset transfers, school sport, commissioning and health reforms.  | This is the fifth leadership academy we have hosted with Sport England and again we received very positive feedback from delegates.  |
| <b>Councillor Stephen Castle met Lord Coe, Government Legacy Ambassador, on 7 February</b>  |  |  |
| The meeting was an opportunity to reinforce the role of councils in leading the local legacy from the 2012 Olympic and Paralympic Games.  | Cllr Castle and Lord Coe discussed how councils up and down the country are building on the success of the Games to secure lasting sporting, economic and social benefits. They agreed it was vital to maintain the profile and the relevance of the Games. Cllr Castle highlighted the opportunity for the Cabinet Office to bring national focus to legacy and avoid | Cabinet Office and LGA to work together on a localist approach to legacy that recognises local government's leadership role.   |

| Purpose  | Key points discussed  | Outcome   |
|--|---|---|
|  | fragmentation.  |   |
| <b>Lead Members met Yinnon Ezra MBE, Department for Culture, Media and Sport Adviser on the public library service, on 13 February</b> |   |   |
| Introductory meeting   | Members discussed the key issues facing public libraries and the LGA's improvement offer.   | Lead Members identified potential joint working on political leadership, assets and property management, procurement and commissioning and libraries' contribution to wider community outcomes.<br><br>Yinnon Ezra will attend the CTS Board on 22 May 2013.                      |
| <b>Councillor Flick Rea met Sir Peter Bazalgette, Chair of Arts Council England, on 12 February</b>                                    |   |   |
| Introductory meeting   | Councillor Rea and Sir Peter agreed on the link between the arts and growth and restated our shared commitment to the principle of a single cultural conversation between ACE and councils.   | Sir Peter Bazalgette is speaking at the LGA's CTS Conference. LGA and ACE to develop a proposal for next year's joint improvement activity and local government's role driving donations.<br><br>Letter from Cllr Rea to Sir Peter Bazalgette attached at <b><u>Annex B</u></b> . |
| <b>Councillor Flick Rea attended a cCLOA Sport and Health Roundtable on 14 February</b>  |   |   |
| To achieve better clarity about how the sport and physical activity sector can optimise its contribution to public health outcomes.    | Delegates considered what the key factors are addressing inactivity, tackling health inequalities and influencing changes in lifestyles and behaviours. Delegates also discussed how the sport and physical activity sector can better position themselves to | The views expressed will influence how cCLOA supports its members to grasp the opportunities presented by public health.  |

| Purpose | Key points discussed   | Outcome |
|---------|--|---------|
|         | influence health professionals and demonstrate their contribution to public health outcomes. Cllr Rea highlighted the role of political leadership in securing wider recognition of the contribution of sport to health. |         |

**Forthcoming**

| Title                    | Date             | Attendees                |
|--------------------------|------------------|--------------------------|
| CTS Annual Conference    | 7 / 8 March 2013 | All board members        |
| Tourism Alliance Meeting | 18 March 2013    | Councillor Veronica Ward |

## **Annex A Culture, Tourism and Sport Board – report from Cllr Flick Rea (Chair), February 2013**

### **Museums**

1. Cllr Andrew Lewer and I were delighted to speak at the first LGA / Arts Council England museums leadership academy on 23 -24 January. The event supported 13 councillors to share learning about the extent of transformation that is now required in the planning, delivery and development of museums services, to consider how museums can help to drive local growth and to explore the role of commissioning in improving outcomes. Delegates heard from different models for delivering museums, including the Yorkshire Museums Trust, Brighton and Hove City Council, Exeter City Council and Leicester City Council.

### **Sport and Olympic and Paralympic Legacy**

2. I spoke at the LGA / Sport England leadership academy on 6 February. The event supported 10 portfolio holders for sport to develop further their understanding of the opportunities and challenges faced by local government funded and supported sport. This is the fifth leadership academy we have hosted with Sport England and again we received very positive feedback from delegates.

### **The Arts and Growth**

3. The newly-appointed Chair of Arts Council England (ACE), Sir Peter Bazalgette, will debate the proposition that investment in the arts pays economic dividends at the Culture, Tourism and Sport Conference in Chester on 7-8 March. Headline speakers also include Arts Minister Ed Vaizey MP. According to new research on council arts spending by Arts Development UK, every £1 councils spend on the arts brings in another £4 to local communities. This insight into the economic role of the arts underpins the newly-signed agreement between ACE and the LGA.

### **Libraries**

4. Arts Council England (ACE) and LGA have published new research about the different ways in which communities are involved with their local libraries. The research, undertaken by Locality, reveals that over 170 community libraries are operating, with nearly all supported by their council. Case studies accompanying the research vividly highlight the creativity and ambition among library staff and their communities to make the most of diminished resources.

### **Culture, Tourism and Sport Board, January 2013**

5. Members were delighted to welcome speakers from Sport England, The Football Association and England Netball for a lively debate about securing a sporting legacy from the 2012 Olympic and Paralympic Games. The discussion was an opportunity to promote local government's leadership role of community sport to key National Governing Bodies, and the Board agreed to build on this through our partnership with Sport England.

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6. We were also very pleased to welcome Ufi Ibrahim, Chair of the British Hospitality Industry (BHA), which represents the hotels, restaurants, leisure outlets and food providers that underpin a thriving visitor economy. The sector employs 2.4 million people and, as part of the LGA's growth campaign, we agreed to share examples about how a more localised approach to skills is influencing training providers to respond to local labour conditions in the hospitality industry.

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## **Annex B Letter from Councillor Rea to Sir Peter Bazalgette**

From the Chair of the LGA Culture, Tourism and Sport Board

Sir Peter Bazalgette  
Chairman  
Arts Council England  
14 Great Peter Street  
London  
SW1P 3NQ

12 February 2013

Dear Sir Peter,

I was delighted to meet you today – and came away full of hope that the LGA / ACE relationship will carry on going from strength to strength.

We'll be looking forward to seeing you in Chester on 8 March. We are anticipating going for lunch with a group of council leaders where we might take stock of their perspectives on the financial challenge and the value they see in cultural investment. In your speech to the conference, we agreed you might cover the link between the arts and growth and restate our shared commitment to the principle of a single cultural conversation between ACE and councils, and the model of sector-led improvement.

I am glad you were supportive of our proposed advocacy document on the role of the arts in driving growth. We'll review the case studies in the paper to make sure they cover the key economic outcomes we discussed; we will pay particular attention to the point you raised about the pathway for talent and developing future value. Ideally, we would hope that you might endorse the document – would a signed foreword, alongside mine, work for you?

We had a useful discussion of philanthropy, the role of modest donations, and the way local government's networks can be a driver for donation. It would be good to pursue that as you develop your own thinking.

It was also useful to run over the way the LGA has worked with ACE to develop councils' capacity at political level to lead, advocate for the arts, and to tap into new sources of funding through, for example, the commissioning route. We agreed that it is important to make sure that we equip powerful and effective local advocates among council portfolio holders and I hope we can continue to work together on this.

I am looking forward to working with you!

Yours sincerely,



Councillor Flick Rea  
Chair LGA Culture, Tourism and Sport Board